

# Emily Brown



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## Experience

### Career Break

#### Full-time Caregiver

**JUNE 2023 - PRESENT**

I took a break from paid labor to bond with my new daughter and to retain space for creative work amid the near-constant labor of motherhood. I've been lucky enough to have time to write every day. My first chapbook, *Lost Poems*, is forthcoming this fall. My next album is in progress.

### Product Marketing Copywriter

#### Brainstorm

**APRIL 2021 - MARCH 2022**

I wrote scripts for instructional videos about software, consisting of a conversational end-user directed explanation and a technical set of instructions for screen capture and video production. I later joined the marketing team where I wrote and edited SEO-driven blog posts, DRLP copy, and marketing emails.

### Copywriter

#### Intercom

**MARCH 2022 - JUNE 2023**

I initially joined Intercom's brand team to write and edit targeted nurture streams focused on converting prospective customers. My role later broadened to include writing and editing ad copy, event marketing copy, social media posts, newsletter blurbs, and direct response landing pages.

### Development Assistant

#### Berkeley Public Library Foundation

**MAY 2019 - NOVEMBER 2020**

I processed and acknowledged donations and analyzed historical and incoming fundraising data. I also wrote and edited all fundraising collateral and event promotional material. I coordinated logistics for the annual gala, an event attended by 250 people, including several well-known Bay Area authors.

## Education

### MFA in Creative Writing

**MILLS** CLASS OF 2020

Completed a poetry manuscript. Coursework in creative writing pedagogy, literary editing and production, critical theory, craft of poetry, and Romanticism. Electives in music composition, music improvisation, and performance.

### BA in English Literature

**BYU** CLASS OF 2016

Studied abroad in London with John Bennion and Peter Everett in a three-month interdisciplinary writing and visual arts program. Extensive coursework in creative writing, Russian language, and Russian literature.

